



## Esthetic accessibility

Via Arkadia's new branding process has culminated with the opening of its flagship store at 17 Halechi St. in Ramat Gan. Spanning more than 1,000 square meters, the store offers products for the home, such as tiles for surfaces and floors, faucets and bathroom accessories. This is your complete center for home design, based on the principles of providing a friendly, accessible and knowledgeable staff. The store is divided into departments according to product applications, with dynamic and convenient displays.

[www.via-arkadia.co.il](http://www.via-arkadia.co.il)