



**בלזר**  
יחסי ציבור  
מקבוצת B.A תקשורת

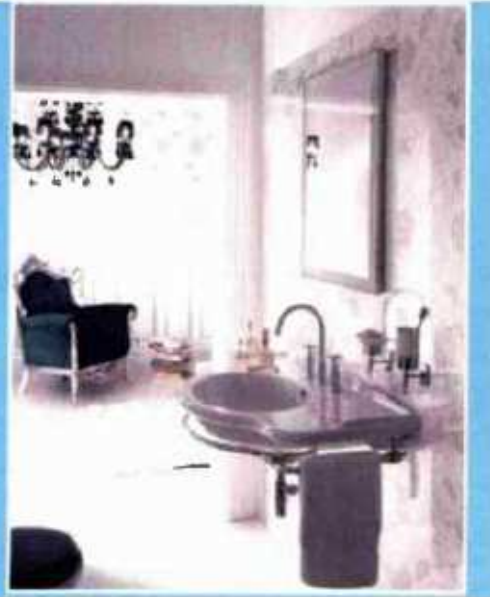
JERUSALEM POST  
GLEAM  
Magazine  
24.7.2009

Cherries: The pick of the crop

Urban loft style

Via Arcadia stores have recently opened a new home design shop in Raanana, stretching over 600 square meters. Product presentation encourages a hands-on acquaintance with the various items, which include a Victorian-style tile that provides the ceramic with the look and feel of wood.

[www.via-arkadia.co.il](http://www.via-arkadia.co.il)



רחוב: אבא הלל 15 רמת גן 52522  
טלפון: 03-7514343 פקס: 03-7513366  
אי-מייל: [balzar@balzar.co.il](mailto:balzar@balzar.co.il)